



**Thursday 21 July**  
**1115-1215**

**BD Biosciences, BD Innovations: A new and easy way of cell sorting**

Morgan Blaylock PhD (BD Biosciences)

The BD FACSMelody cell sorter combines ease of use with high performance

In an environment of changing technology and ever-expanding fields of investigation, researchers need trustworthy partners such as BD to help them

advance research with dependable, high-quality equipment that gets the job done right the first time and mitigates potential risks.

By combining ease of use with high performance, the BD FACSMelody cell sorter does just that.

- Easy to use so that operators of all skill levels can quickly learn to operate it, regardless of experience.
- Lab efficiency and productivity to save time and money.
- High performance for deep scientific insights from reproducible, consistent results.
- A trusted brand providing proven technology backed by decades of expertise and support in flow cytometry.

Cell isolation for single cell genomics

The new BD FACSseq™ cell sorter brings the power of flow cytometry, with unprecedented ease of use and affordability, to genomics. Technical

innovations in the BD FACSseq cell sorter enable rapid, advanced isolation and characterization of single cells, for successful genomic studies of single cells.